



SALTEK[®]
BAKERY EQUIPMENT

December 2012

E - Letter

Season's Greetings From SALTEK

Dear Customers and Business Partners,

Before everyone leaves for the Holidays, we would like to take this opportunity to thank you for your cooperation throughout the year with SALTEK. Despite the current global financial situation, you have made 2012 a great year for us!

We hope that next year will be a successful one too. We wish you all a happy Holiday Season and a great New Year's celebration.

With our end year E-Letter, we will briefly go over of SALTEK's activities engaged in 2012 and communicate to you of our future news and development in the bakery world.

All the staff and management team at SALTEK would like to wish you a wonderful and fun festive season with an upcoming 2013 full of joy, happiness, and success.





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Some Flashback in 2012

1. SALTEK in Major Bakery Exhibitions:

SALTEK has actively participated in three of the most important bakery exhibitions during 2012; among them:

🌀 **GULFOOD- Dubai/ U.A.E: 19 – 22 February 2012:** Held annually in the famous Zabeel Hall in Dubai, SALTEK's team along with its partner VAHCO in Dubai, enthusiastically participate in this worldwide and renowned exhibition in the food industry. It is to bring you in light that since 1986 and till today, SALTEK hasn't missed any of GULFOOD fair.

🌀 **HORECA- Beirut/Lebanon: 20-23 March 2012:** Again held annually and in Beirut-Lebanon, SALTEK is a gold member of HORECA. We have been vigorously active in HORECA since 1992!

🌀 **IBA 2012- Munchen/ Germany: 16-21 September 2012:** IBA constitutes an important chapter in SALTEK. Since 2003 and till the present, we are present along with multinational companies in IBA-Germany. With an attractive booth and committed staff, SALTEK is a major exhibitor in IBA.

Our upcoming fairs in 2013 are :

GULFOOD in Dubai/ U.A.E: 25-28 February 2013

HORECA in Beirut/Lebanon : 9-12 April 2013

IBIE in Las Vegas/U.S.A : 6-9 October 2013.

See you all there !





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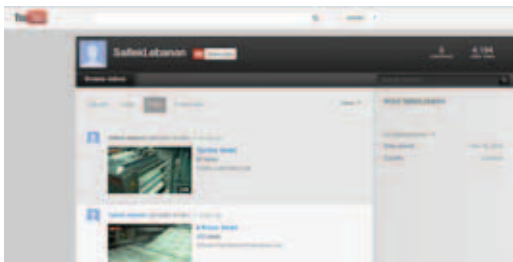
2. Major Achievements in Information Technology/IT

In the IT field, SALTEK always stayed up-to-date with the latest technological and implemented important activities in this domain. Among them, we can point the below:

⦿ ERP (Enterprise Resource Planning): we have integrated our internal and external management information across our company, embracing finance/accounting, manufacturing, sales and service, customer relationship management.

⦿ Website update: a fresher and interactive website (www.saltek.com.lb) easily communicates our latest news and development.

⦿ Social Media: Our "Youtube" channel and "Facebook" fan page are in everyday update for newer videos, posts, and information about SALTEK's latest trends.



3. SALTEK's Staff Engaging in Ongoing Training/ Lifelong Learning With the Leading European Consultant Firm "Management Mix"

Our management's philosophy relies in building stronger and brighter staff. Hence, multiple trainings and seminars were held this year in various business subjects. All the team has actively participated in these interactive and useful courses.

The trainings covered the below subjects:

- ⦿ Establishing Successful Marketing Mix Strategies.
- ⦿ Handling Customer Complaints.
- ⦿ ISO 9001:2008- Quality Management System.
- ⦿ Best Practices in Procurement Techniques.
- ⦿ Effective Negotiation Skills.
- ⦿ Mastering Presentation Skills.





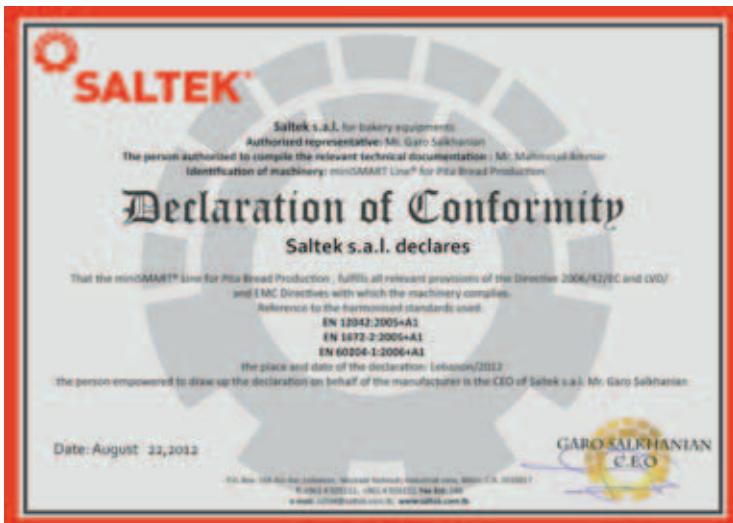
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4. Certificate of Conformity According to Directive 2006/42/EC on Safety of Machinery:

The miniSMART® Line is equipped with set of safety and protection features. Beside, it meets the hygienic and sanitary regulations. The line is **CE Certified** complying with the norms and requirements of the European Directive under 2006/42/EC (CE Marking).



5. New invention of Pita Bread Line:

From its early compact lines to industrial models, SALTEK created its newest Pita Bread production line: The miniSMART® Line which revolutionized the design and manufacturing of Pita Bread equipments.



www.gulfood.com
25 - 28 FEBRUARY 2013
DUBAI WORLD TRADE CENTRE
ZABEEL HALL / STAND No. Z-B38



Stand No. B7-C6/B15-C10



OCTOBER 6-9, 2013
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